Sonal Kapoor

www.sonalkapoordesigns.com sonalkapoor@berkeley.edu

EDUCATION

UC Berkeley

Spring 2021

B.A. Economics

Certificates:
Design Innovation,
Entrepreneurship +
Technology

SKILLS

Software

Sketch Figma Principle Adobe CC (PS, AI)

Methods

Wireframing Prototyping User Research User Testing

AWARDS

CAA Leadership Award 2017, 2018

A merit-based scholarship awarded to Berkeley students who demonstrate innovative and exceptional leadership.

EXPERIENCE

Let's Eat! | UX/UI Intern

Summer 2019 | Berkeley, CA

Researched and designed a mobile food ordering app-currently in usability testing. Created onboarding, individual and group ordering experiences.

Project Patch | Founder

Winter 2018-Present | Berkeley, CA

Social venture where I design and sell iron-on patches made with materials purchased from underprivileged women in India. Sold 100+ patch products resulting in \$1420 in revenue.

LEADERSHIP

She256 | UX/UI Designer

Fall 2019-Present | Berkeley, CA

Non-profit dedicated to increasing diversity and breaking down barriers in the blockchain space. Scaling a design-a-thon, redesigning interfaces for blockchain technology, and producing visual design assets.

Fung Fellowship | Design Fellow

Summer 2019-Present | Berkeley, CA

Selected to be one of 55 fellows to design human centered solutions for industry partners. Participating in design challenges focused on social isolation; leading a design workshop for high schoolers.